

# 從網際網路看客家想像社群的建構\*

王雯君

中央大學客家社會文化研究所

[joannawen66@yahoo.com.tw](mailto:joannawen66@yahoo.com.tw)

## 摘要

本文主要目的在討論客家想像社群的建構，藉由網際網路對離散客家人的助力，進一步探討客家社群在虛擬空間的誕生。首先從網際網路對客家研究的意義與價值開始，再就客家族群論述的轉變來看客家社群建構的可能，接著從時空觀與凝聚力說明網路社群分散與連結的特質，而這樣的特質卻與客家族群離散與凝聚的特性相似。本文藉由海內外客家網站的觀察，抽離客家網站建構客家社群的認同論述與想像元素，以分析客家社群建構的基礎。本文發現客家人儘管分佈世界各地，卻藉由過去感、地方感、危機感、宿命觀與光榮感以及共時性的想像拉近彼此的距離。最後總結網際網路所提供的交流平台，讓客家社群成為可能，且是一個由眾多客家人所建構出來的想像共同體。

關鍵字：網際網路、客家社群、虛擬空間、離散、想像共同體

[收稿]2005/03/27; [接受刊登]2005/06/02

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\* 作者非常感謝兩位匿名審查委員對本文提供諸多寶貴的修改意見。

# **Imagining the Hakka Community through the Internet**

**Wen-Chun Wang**

**Graduate Institute of Hakka Social and Cultural Studies,  
National Central University**

## **ABSTRACT**

The main purpose of this essay is to discuss the imagination and construction of the Hakka community, to analyze further how diaspora hakka people all over the world to cohesive the community in the cyberspace. The full essay begins at meaning and value that the Hakka study from the Internet at first, and discusses the possibility of Hakka community from argument of ethnic identity. And the distances and links of the Internet community since space-time, such is similar to dispersed and cohesive characteristics of Hakka people. This essay is with observation of Hakka websites of Taiwan and abroad to analyze and generalize the elements of cohesiveness as the bases of the Hakka community from these websites. It is found that Hakka people are not only distributed in all parts of the world, and glued with the feeling of the past, local sense, crisis awareness, destiny view and sense of glory and simultaneity. It is possible to construct the Hakka community and be an imagined community through the Internet.

**Keywords:** **Internet, Hakka community, cyberspace, diaspora,  
imagined community.**