家庭內兩性數位機會、電腦態度 與網路使用行為初探

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摘　要

　　本研究以深度訪談研究法探討我國家庭內不同性別的成員在其家中的數位機會--資訊科技與資訊內容的接近與使用機會。探討層面包含：資訊設備空間配置、電腦設備的購買與擁有權、電腦使用時間以及電腦教育訓練機會；同時，亦嘗試了解家中兩性成員在家中的電腦使用態度與網路使用行為模式。研究發現：受訪家庭女性成員在家中的數位機會明顯較男性成員不足；姊妹們普遍有電腦恐懼症，兄弟們則普遍有網路遊戲成癮現象；因缺乏了解，兄弟姊妹之間對彼此的負面電腦態度多所揶揄或指責。根據研究結果，研究者針對改善家庭內性別數位機會落差以及未來相關研究提出建議。

Gender Difference on Family Members' Digital Opportunities, Computer Attitude and Web Behaviors— A Preliminary Study

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ABSTRACT

The purpose of this study was to investigate the role of gender difference on family members' digital opportunities (space arrangement of computer facility, computer ownership, the time accessing computers at home, and computer training opportunities), computer attitudes and web surfing behavior. In-depth interview method was conducted and qualitative analyzing method was applied.

We found: (1) Male family members do have better digital opportunity than female family members. (2) Female siblings suffer from the computer technology phobia and male siblings tend to addict to web games. Based on the research findings, we provide suggestions for future research and practical guides to bridge digital divide among family members.

Keywords: Digital Opportunity, Computer phobia,

Web Game Addition, Gender difference